



season only

PARIS

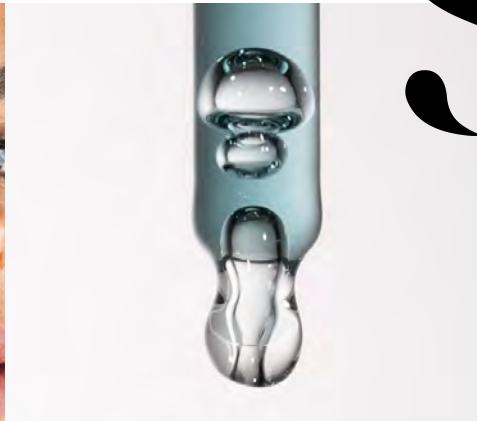
May 2024

SEASONLY IS RE-ENCHANTING THE BEAUTY EXPERIENCE
BY CREATING A NEW CATEGORY:

CLEAN BEAUTY EXPERIENCE



**THE POWER
OF ACTIVE
INGREDIENTS**



**ENHANCED BY
MASSAGE
TECHNIQUES.**



**+ PATENTED
CLEAN ACTIVES**

**+ CLINICALLY
PROVEN RESULTS**

**+ BACKED BY
FACIALISTS**

**+ DEVELOPED
IN FRANCE**

OUR BRAND DNA

THE LEADER IN BOTOX-LIKE PRODUCT FORMULAS

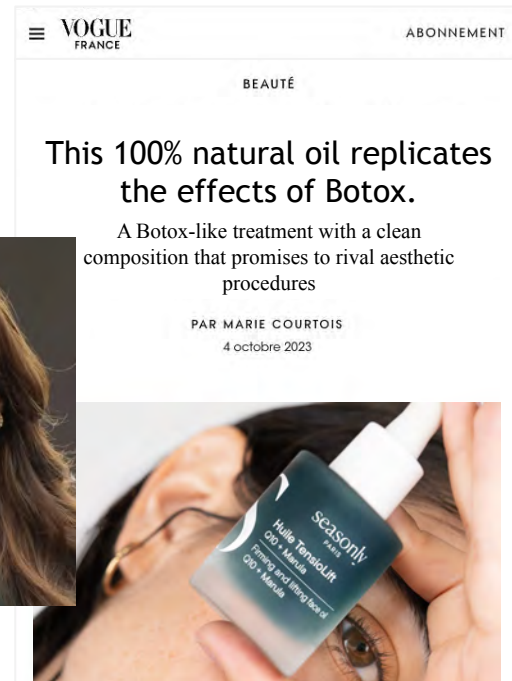
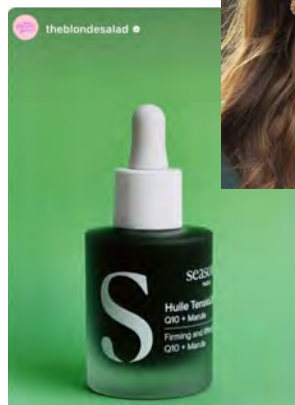
+ We are the 1st brand in France to use botox-like ingredients such as Spilanthes.

+ A whole new product range with botox-like results.



+ Powered by our NeuroBoost Technology: a selection of active ingredients that act on neuroreceptors.

“The secret of Jennifer Lopez and Kate Middleton for aging gracefully.”



Featured in Vogue and TheBlondeSalad (Chiara Ferragni)

SEASONLY PRESS CLIPPING: THE BRAND THAT EVERYONE IS RAVING ABOUT...



FOLLOWERS
150K

VIDEO VIEWS
3,9M



FOLLOWERS
41K

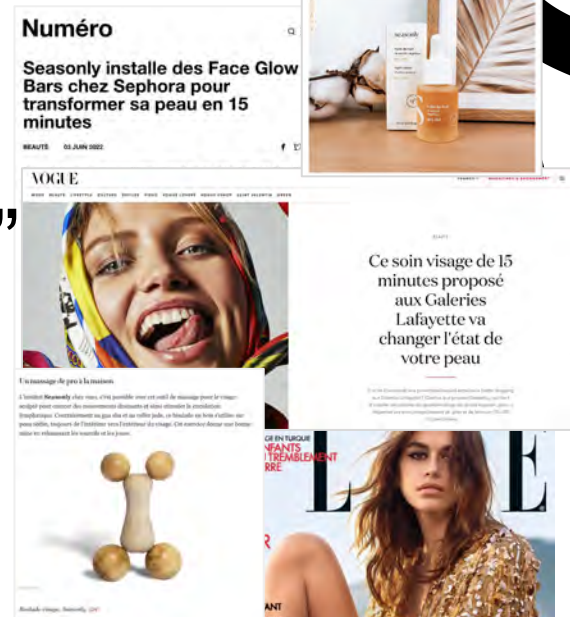
VIDEO VIEWS
>5M

“ This rejuvenating facial will transform your skin in 15 minutes. ”

VOGUE

“ Forget about the Botox injections... This oil has exactly ”
the same effect!

GRAZIA



"Facialistes" : ces expertes du visage qui nous redonnent le "glow"

Article mis à jour le 24/10/19 16:08

Partager sur

Les mannequins et les stars ne jurent que par elles pour avoir une jolie peau. Ces masseuses aux doigts de fées, spécialisées sur la zone du visage, utilisent des techniques du monde entier pour raffermir la peau et lui redonner de l'éclat naturellement.



WHO'S THE SEASONLY CUSTOMER?

The Seasonly customer is an **urban** woman belonging to the **upper socio-professional category** (CSP+).

Digitally savvy and well-informed, she has a strong preference for **clean products** and is willing to invest in high-quality solutions.

She conducts thorough research and follows trends before making a purchase.

Her priorities include **ingredient transparency, proven product effectiveness**, and brands committed to **sustainable practices**.

She values formulations that combine science and nature, delivering visible results while being environmentally respectful.



BRAND COMPARISON

	CLINICALLY PROVEN	MICROBIOM FRIENDLY	EXPERIENTIAL	CLEAN
seasonly PARIS	✓	✓	✓	✓
DRUNK ELEPHANT	✓	✓		✓
CLARINS	✓		✓	
DERMALOGICA	✓	✓	✓	
CLINIQUE	✓			
GLOW RECIPE	✓			✓

BRAND MAPPING



OUR KEY RETAILERS

SEPHORA

*Galleries
Lafayette*



FACE GLOW BARS AT SEPHORA
(36 DOORS)



GOOD FOR AT SEPHORA
(450 DOORS)



MINIS & MORE AT SEPHORA
(950 DOORS)



SKIN STUDIOS
(3 DOORS)





SEPHORA





Galeries
Lafayette



MERCHANDISING EXAMPLES





PRODUCT PORTFOLIO

OUR RANGES

+ TENSIO LIFT



➤ THE BOTOX WITHOUT INJECTION EXPERT RANGE

+ BLEMISHES



➤ THE 4-STEP REGIMEN TO GET RID OF BLEMISHES

+ HYDRATION



➤ PLUMPY SKIN IN 5 STEPS

+ ESSENTIALS



➤ THE PERFECT GLOW RANGE TO BOOST SKIN'S RADIANCE

+ GLOW



➤ THE DAILY ESSENTIALS FOR A PERFECT SKIN

OUR MIX OF BUSINESS



PRODUCT PIPELINE 24/25

MAY 24



TAN BOOST

SUMMER 24



SERUM VIT C
SERUM TENSIOIFT

SEPT 24



DAY CREAM TENSIOIFT
NIGHT BALM TENSIOIFT

Q1 25



EYE & LIP SERUM
TENSIOIFT

Q2 25



ADULT ACNE CARE
RANGE

KEY RECRUITMENT PRODUCT



1

Eye serum
25%



2

Tensiolift Oil
15%



3

Night Oil
4%

seasononly

PARIS

SWISS
BEAUTY
Glamour

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Official Distributor for Switzerland