



nabilla.
beauty



**TRANSFORMING
BEAUTY TOGETHER.**





FOUNDER : NABILLA, A KEY FIGURE IN INTERNATIONAL MEDIA

Nabilla is **one of the most famous French influencer**. She has become a key figure in French media. Influencer, business woman, entrepreneur, actress, TV animator and bestselling author, she is followed daily by millions of people.

She has been **the face of Amazon Prime since 2019**, where she presents several shows as well as her own documentary *Nabilla Sans Filtre* on her life as an entrepreneur, that has been released on November 2021.



9,1 M



2.8M



3.7M



BRAND PILLARS

A SUCCESS CARRIED BY A STRONG COMMUNITY



On the official Instagram account of the @nabillabeauty brand, we find images of Nabilla and #NabillaBeauties. **Who are they ?**

ORIENTAL BEAUTY ADDICTS & DIGITAL-NATIVE BEAUTY ADDICTS



160,7Kf



272Kf

ACCESSIBLE TO EVERYONE : BE GLAM IN A FEW GESTURES.



« Makeup is a bit like the school of life : we experiment, we learn, we make mistakes, we start over, we little forge a personality, and we finally assume ourselves. I want to give everyone the chance to try, to dare even if you are not a makeup artist ! Yes you can do it ! »

HIGH QUALITY PRODUCTS *MADE IN ITALY* AT AFFORDABLE PRICES



Offer quality products at affordable prices, simple gestures essential to all makeup routines, easy to use & for all skin tones.

Made In
Italy

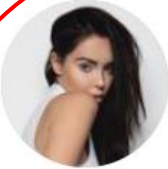
Cruelty-free
& Vegan

Made
With Love

Dermatologically
Tested



- For You
- Following
- Friends
- Explore
- LIVE
- Profile



nabilla.v

Nabilla

Follow

12 Following 175K Followers 2.7M Likes

★ iconic ★

nabillabeauty.com

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Petit look du jour !



Mon rêve devient réalité...



Mon double



- For You
- Following
- Friends
- Explore
- LIVE
- Profile



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Follow

3 Following 159.7K Followers 1.2M Likes

Compte officiel Nabilla Beauty Beauty brand

www.nabillabeauty.com

Videos Liked

Following accounts
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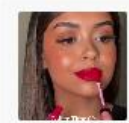
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Community Guidelines

Playlists



Products

14 posts

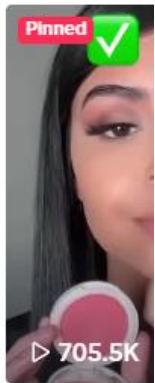
Videos



Correcteur Nabilla Bea...



Nabilla Beauty



Mets le son

OFFLINE DISTRIBUTION



PORTFOLIO JANUARY 2024

LIPSTICKS 20 skus



GLOSS 4 skus



BLUSHES 3 skus



BRONZER 3 skus



EYESHADOWS 4 skus



MASCARA & LINER 3 skus



LIP LINERS 4 skus



LOOSE POWDER 3 skus



HIGHLIGHTER 3 skus



CONCEALER 10 skus



KHÔLS 2 skus



EYEBROWS 3 skus





LIQUID MATTE LIPSTICKS

10 SHADES

- A **matte creamy texture** (not thick), smooth and comfortable.
- 10 intense and **essential shades for every skin tones**: pink, brown and red lipsticks.
- Easy to apply, uniform, **comfortable wear, high coverage and long lasting** color that lasts all day. This is difficult balance to find because sometimes lipsticks are very pigmented but they dry out too much, or sometimes they are comfortable but in case not enough coverage.



TRANSPARENT GLOSS TO BE USED ALONE & OVER MATTE LIPSTICKS

- A moisturizing and non-sticky texture.
- 1 shade that **can be worn on bare lips** or **over our matte lipstick** for high glowy result.
- Ultra **comfortable**.



#LevelUp

VEGAN
DERMATOLOGICALLY TESTED



NUDE COLLECTION 10 SHADES

NUDE MATTE LIPSTICKS

- 5 shades for every skin tone.
- Highly pigmented color.
- Optimal coverage.
- Long lasting effect thanks to adherent pigments.
- Sensation of softness and comfort on the lips
- Definition and volume effect thanks to peptides that stimulate the natural synthesis of collagen.
- Vitamin E to protect the lips.

NUDE CREAMY LIPSTICKS

- 5 shades for every skin tone.
- Buildable coverage.
- Glossy and luminous result.
- Long lasting effect thanks to adherent pigments.
- Soft lips feeling.
- Intense hydration thanks to its texture rich in wheat germ oil.
- Vitamin E to protect the lips.



PURE COLLECTION

PERFECT COMPLEXION AS AN ANGEL

CONCEALER

- Natural and luminous finish.
- Liquid and buildable coverage
- Water resistant
- 10 shades for all skin tones.
- Enriched with shea butter and capuacu butter to keep the skin hydrated.

BLUSH

- Matte finish
- Intense pigmentation, buildable coverage & long lasting
- Formula enriched with vitamin E & argan oil to hydrate the skin
- 2 shades : peachy & pinky

LOOSE POWDER

- Matte finish
- Ultra-fine, light, and silky texture
- Smooths the skin, absorbs excess sebum
- Formula enriched with natural extracts of ginseng and green tea.
- 3 shades : translucide, honey, pink



VEGAN - DERMATOLOGICALLY TESTED





HIGHLIGHTERS

3 SHADES

- **Highly pearly formula** for a super glamour look : the use of golden, silver and colored pearls makes all the high points of the face shine all day long.
- **Very rich and creamy texture** to the touch, soft and easy to apply and to blend both with fingers and brush.
- **Apply to the curved areas of the face:** cheekbones, bridge of the nose, cupid's bow or in the inner corner of the eye.
- 3 shades **suitable for every skin tones.**



EYESHADOWS

3 BEST-SELLERS

- Highly pigmented colors.
- Matte and pearly non-powdery textures to achieve endless looks.
- Adherent and long-lasting.
- Easy and smooth application.

Pink Nude 01

6 matte shades &
3 pearly shades of
pink and nude.



Gold Planet 02

6 matte shades & 3
pearlescent shades
in warm and cold raw
tones.



Beige Nude 03 In
shades of beige &
pink nude.

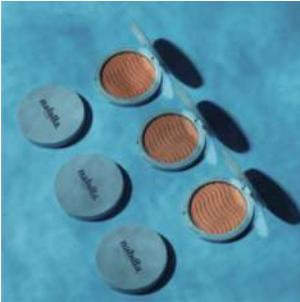


FRENCH RIVIERA COLLECTION

TANNED & COLOURFUL

COMPACT BRONZER

- Fine and pigmented texture for a naturally tanned effect
- Matte finish.
- Buildable coverage & long lasting.
- Subtly scented.
- Vitamin E to protect the skin.



PALETTE

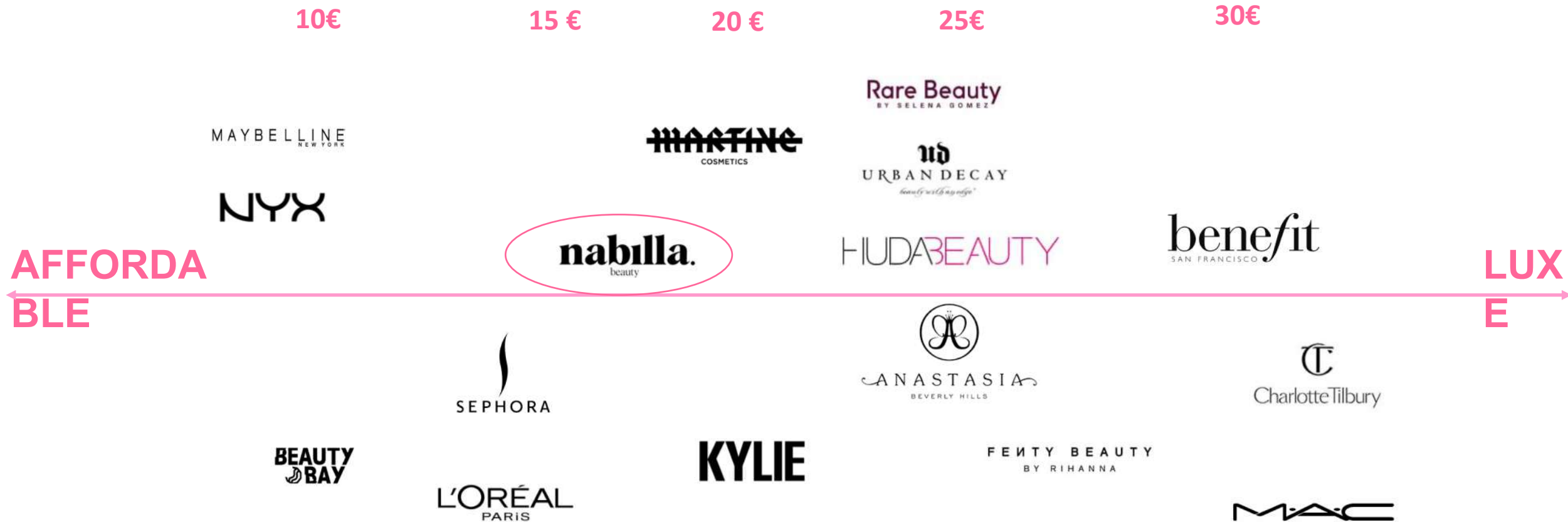
- Intense pigmentation, ultra-fine, silky & buildable texture.
- Long lasting.
- Jojoba oil to moisturize & vitamin E to protect the skin.



VEGAN
DERMATOLOGICALLY TESTED



BRAND PRICE POSITIONNING BASED ON THE LIQUID MATTE LIPSTICK VALUE





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**SWISS
BEAUTY**
Glamour



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Official Distributor for Switzerland

